

New Business Models to Foster Circular Economy

EVENT PROGRAMME
17th April 2024

This webinar aims to address strategies and models for the industry to adopt a circular economy model, with the presentation of the CIRCO methodology, focusing on "servitization" and presentation of business cases.

15:00 GMT +01:00

Welcome speech and introduction

Rui Tocha, General Manager [Pool.-Net]

15:10 GMT +01:00

New Business models through circular design. The CIRCO methodology

David Camocho, PhD in Design| Design for Sustainability and Circular Economy [LNEG-National Energy and Geology Laboratory]

15:30 GMT +01:00

How servitization questions traditional economic models by mobilizing the circular economy

Nicolas Frango, Project Manager [CIRIDD - International Centre of resource and innovation for the sustainable development]

15:50 GMT +01:00

Q&A

16:00 GMT +01:00

Closure